

Your Name/Company Name ● Address ● City, State. Zip

HOW ARE PEOPLE JUST LIKE YOU MAKING OVER \$200.00 IN A SINGLE DAY – THIS LETTER TELLS YOU!!!

IF YOU THINK 10 MINUTES OF YOUR TIME IS WORTH LEARNING HOW YOU CAN EASILY MAKE \$200.00 PER DAY AND MORE WITH ABSOLUTELY NO RISK (AND I'LL PROVE IT TO YOU) THEN PLEASE READ THIS ENTIRE LETTER!

Dear Friend,

I'm going to share with you the same information which has made people millionaires! I want to introduce you this new and tremendous business opportunity which the Wall Street Journal has proclaimed "*ONE OF THE BEST OPPORTUNITIES OF THE DECADE!*" In fact, it's working so well, and making so much money, it has put people (just like you) in the top 1% of Americans in terms of financial success!

What does all of this mean to you? The perfect home-based business that can put cash into your pocket the very first day with absolutely no risk! It allows you to work part-time from your home and earn money like a fortune 500 company. The opportunity I'm talking about is a business in the Personal Security industry. Due to the increase in violent crime, Americans are spending BILLIONS of dollars every year to satisfy their basic human need to feel safe. We are quickly dominating this industry by offering products to the consumer which are superior in quality and lower in price!

When you join us in this business, you'll experience these same benefits that have catapulted others into a life of luxury ...

- Earn money 24/7 from other people's efforts – plus, you get paid in cash on a daily basis!
- As little as 7 hours per week can make you over \$500.00 – 12 hours per week can bring over \$1,000.00!
- Enjoy lots of free time being your own boss in a business that practically runs itself!
- No personal selling, experience, or skills needed – no expensive overhead required – everything is provided for you!
- One week of very little effort can set everything up to support you in luxury!

WHO'LL BE HELPING YOU MAKE THESE BENEFITS A REALITY?

This business can easily be started from your kitchen table and has the potential to make more money than you ever have in the past. Some people have made as much as \$1,700 their very first day! Some of you will make less and some of you will make more – but talk about money! Some people have even made 5 figures in a single day with this business. That may seem like bragging a little, but it's living proof of what this business can do for anyone who becomes involved in it – and you'll be guided step by step all the way to help you achieve the same results!

EXACTLY HOW IS THIS TYPE OF INCOME POSSIBLE?

The secret is easy – with OVER 15,380 VIOLENT CRIMES TAKING PLACE EVERY DAY and over 220 million adults in America, who are concerned about their safety, we can barely keep up and we need YOU to help us keep up with this skyrocketing demand! It's easy, fun, and oh so profitable!!! Remember, people just like you are having their mailboxes filled with orders! Imagine how your life will change when you start making this kind of money!

Someone in your area is going to enjoy the thrill of receiving money on a daily basis by taking advantage of this opportunity – don't you think it should be YOU! All you have to do is duplicate other people's success by following a few simple step by step instructions! It does take a little effort, but it's so easy that ANYONE can do it!

MULTIPLYING YOUR INCOME!

Do you think a man who earns \$300,000 per year works ten times as much, or as hard, as a person earning \$30,000? When you walk into Wal-Mart, do you see anyone from the Walton family working at the counter? Of course not, but they're making money from each sale! This business allows you to make money 24/7 with such little effort a child could do it! This "multiplication of income" is achieved by using specific money making formulas and techniques that will be revealed to you! I know these formulas work because people just like you have used them to become very wealthy! They're extremely easy to use, and produce excellent results!

THESE PROVEN SUCCESS FORMULAS WILL ENABLE YOU TO SUCCEED IN EVERY ASPECT OF YOUR LIFE! You'll be shown ...

- Exactly how people became millionaires in business, and how you can easily duplicate their success!
- The greatest "income doubling" secret – without it, you can never achieve real wealth!
- How to defeat depression, fatigue, and failure – instantly!
- How to model successful people to get the same results – guaranteed every time!
- Powerful secret motivators you can use to influence people to do whatever you want in every kind of situation!
- How to make the right business and personal decisions every single time!
- How a 14 year old used these formulas and now makes over \$8,300.00 per month!
- How \$10 can be turned into a weekly income potential of \$600.00 and more for life ... AND MUCH, MUCH MORE!!!

SOW THE SAME SEEDS, AND YOU'LL REAP THE SAME REWARDS!

Simply use our proven money-making strategies to duplicate our success – it's that easy! You'll have a great feeling knowing your income is created by helping others! It breaks my heart knowing that a woman is raped every 6 seconds in this beautiful country of ours, but by providing products that keep people safe and secure, you'll be receiving a safe and secure financial future!

From every order (many average over \$50 to \$100 each) you keep a guaranteed profit for yourself and we take care of everything else including ALL of the product & fulfillment costs! Your profit is guaranteed, and it's paid up-front so there's absolutely no risk whatsoever! This business is designed to operate profitably on its own and make more money than you could possibly earn by yourself through several marketing strategies which have been tested and proven to multiply your income!

RETAIL DISPLAY UNITS

Having display units is like having hundreds of little sales people making you money around the clock! Units can be placed in Convenience Stores, Gas Stations, Salons, Bars, Hotels, Dormitories, Sororities, and hundreds of other locations! Once in place, your full time sales person will start earning you money all year long!

Imagine earning the income of 10 people while relaxing at home when everyone else struggles in the rat race! If it's Monday and you don't feel like working – you still get paid! If you're sick or on vacation – you still get paid!

Let's say you're somewhat of a "couch potato" like me and maintain just 10 units. With only 3 sales per day from each location you can earn over \$1,000.00 per week – 52 weeks per year! Let's cut this in ½ - could you use an extra \$500+ per week? Simply having 25 locations should potentially be earning you over \$2,500.00 per week! It's a simple numbers game where you decide how much money you want to pocket each day!

If you're not making \$100,000 per year – you're not taking this business seriously because these marketing strategies you consistently make money around the clock no matter what you're doing – and they work for anyone and everyone who uses them – that's the beauty of it!

If you spend just a week or even a month to set up all of your display units – it can provide a steady income that will support you in luxury the rest of your life! Also, there are companies that will find these locations and set everything up for you, and we've designed the marketing plan so there's **NO ADDITIONAL INVESTMENT REQUIRED!**

MAIL ORDER

This is where many people have made as much as 5 figures in a single day and I'll show you exactly how they did it and give you everything you need to do the same! I'll also show you how to get FREE advertising that can make you filthy rich! Plus, inexpensive advertising costing as little as one dollar!

Once you receive your order and take out your profit – guess what – your job is done! We drop ship everything for you don't need to worry about inventory, packaging, postage, etc. because we do it all for you at NO additional cost! You may have had bad experiences with mail order in the past working with companies selling nothing but “blue sky” – not valuable products that benefit people! I'd like to welcome you to the other side of mail order.

COMMISSION SALES PEOPLE

You can have several professional salespeople making you money on a daily basis without it costing you a penny out-of-pocket. You simply split the profits which they make for you. Such salespeople can potentially bring in hundreds of dollars weekly in extra income without you lifting a finger!

HERE'S THE BUSINESS THAT GIVES YOU A GUARANTEED PROFIT WITH NO RISK!

- ☞ You receive step by step instructions that others have used to become extremely successful and can do the same for you! You'll receive everything you need to make money!
- ☞ You'll receive product brochures and complete instructions on setting up your display units!
- ☞ We need your help to keep up with the public's demand for our products and exchange for your help, you'll be given an honest Turn-key business that guarantees you a profit! Even better, because we're interested in your long term success and not just a one-time sale, we'll pay you back DOUBLE your initial sign-up cost by giving you coupons worth \$60.00 in FREE products you can keep for yourself or sell for a profit – fair enough?

If you're excited about making money FAST, you'll want to take advantage of this special offer right away!

The benefits to you are so incredible that we want to make it easy for you to “see for yourself” so we're giving you the following No Risk Whatsoever Guarantee!

90 DAY MONEY-BACK GUARANTEE!

Take a full 3 months to look over this business, and if for any reason, you're not 100% satisfied – simply return everything for a full refund! Plus, you can keep the “*Proven Success Formulas That Allow You To Succeed In Every Aspect Of Life*” as our gift to you just to say thanks for taking the time to consider what this business could mean to your financial future!

Now that I've told you about the money you can make on a daily basis, let me PROVE it to you! Below are profits received in a single day by 42 different people who are individuals just like you who started their business selling Personal Securities products!

| | | | | | | |
|------------|------------|------------|------------|----------|----------|------------|
| \$621.50 | \$919.00 | \$1052.40 | \$736.50 | \$550.90 | \$966.50 | \$917.50 |
| \$315.00 | \$705.00 | \$543.50 | \$334.00 | \$400.00 | \$433.50 | \$400.00 |
| \$760.50 | \$366.70 | \$617.40 | \$510.50 | \$329.90 | \$645.00 | \$880.00 |
| \$392.00 | \$407.50 | \$1,014.00 | \$750.00 | \$842.50 | \$392.00 | \$1,342.50 |
| \$1,923.50 | \$1,001.00 | \$609.50 | \$429.00 | \$702.50 | \$929.00 | \$1,682.40 |
| \$693.50 | \$424.00 | \$586.00 | \$1,195.25 | \$857.50 | \$384.00 | \$462.50 |

The only thing special about these people are they were smart enough to know a good opportunity when they see one! I wish I had more room because there's a lot more money where this came from and you can easily get your share. We still need you as a dealer and considering the need for people to protect themselves in this day and age, it's easy to see why you could be earning these figures too! Our guidance can put you in your very own successful business with a guaranteed profit!

THE JOURNEY TO SUCCESS STARTS WITH A SINGLE STEP!

I know you have difficult obstacles facing you; they're the same ones I use to face – tough work schedules, overdue bills, and 1,001 other things I used to excuse myself for not being successful! Success starts with a decision – followed by decisive action!

If you decide to order your business start-up package today and become a part of this phenomenal business, you'll be making the same decision that has made many other people just like you extremely wealthy and happy! I've told you what you have to gain from this business – a staggering income, guaranteed profit with no risk, no need for additional investment, no risk guarantee, and much more! On the other side, the worst thing that could happen is you find this business isn't right for you, get your money back, and enjoy your free gift!

FIND SOMEONE MAKING MONEY AND DO EXACTLY WHAT THEY'RE DOING!

If you follow our simple directions, you're bound to achieve the same success others are enjoying – period! The difference between failure and fantastic success is a very thin line. For example, in a horse race, the horse that comes in first by "just a nose" will receive 10 times as much money as the second place horse! Does this mean the horse is 10 times faster? No, in fact the difference in speed is hardly noticeable, but the difference in the amount of money they each receive is incredible! Are you the type of person who looks in the mirror and says, "If I only had an honest business that benefited lots of people, I know I could make a fortune?" If so, then this business is for you – all you have to do is take action by joining today!

If you don't try, you'll never know what you could have accomplished! It costs you nothing to see how this business can make you wealthy! Lots of people are making lots of money, having lots of fun, and helping lots of people – I hope you'll join us!

Sincerely,

YOUR NAME

YOUR COMPANY NAME, Owner